

## 2007 RESERVE CABERNET SAUVIGNON MT. VEEDER - NAPA VALLEY

The rugged Rubissow estate on Mt. Veeder is a truly unique piece of land, with no adjoining vineyards. Just forest and hills all around. And after more than 30 years of grapegrowing here, we have come to recognize its distinctive sense of place or *terroir*. And knowing this, every year we strive to make Reserve the most exquisite expression of this land possible. We wish we could make more of it than we do, but the rule of terroir is that certain places make inexplicably magic wines that somehow rise higher than the rest. Such places are limited by design. And we have found those places on our family vineyard. It took us several decades to learn them, refine them and nurture them. Reserve is the result.

Each vintage of Reserve has a defining quality that makes itself known from the first taste. In 2007 the land gave us a wine of immense power and structure. Upon first sip there is a deliciously resonant explosion of fruit and tannin. Kaboom!

This is a big, young mountain Cabernet, with layer after luscious layer of ripe blueberry, blackberry and plum, with a backdrop of roasted coffee, earthy tannin and buttery brioche.

### RUBISSOW - 2007 Reserve Cabernet Sauvignon

#### THE FACTS

Rubissow Vineyard - Mt. Veeder - Napa Valley

100% Cabernet Sauvignon

Unfined and unfiltered • 20 months in barrel.

164 cases made - 12/750  
RELEASE DATE - November 2012

ALC. 14.9% • TA 4.97g/L • pH 3.74

#### PRODUCTION NOTES

Like every Reserve before it, and to come, Reserve is unfined, unfiltered and most importantly unfettered. We are naturalistic grapegrowers and winemakers. We avoid all the fancy new adjustments and technological tweaking that is possible with the new cellaring tools available to winemakers these days. Sure, the science is important, but we simply pick the grapes, ferment them (very, very carefully), age them in superb French oak barrels and then bottle the wine in the best glass there is. Also you may notice we use a composite cork. Surprising I know, but we do this to protect your investment! We use a remarkable new cork that is 100% natural cork but which has been ground and cleaned under high pressure and which is completely free of cork taint. Effectively guaranteeing that as long as you store the wine properly, it will not be "corked". These corks are much more effective at sealing in your investment until you are ready to open the bottle. We guarantee it or your money back.



### WINERY FACTS

#### VINTNERS

Second generation

- Peter Rubissow
  - Ariel Rubissow-Okamoto
- Vintner Emeritus
- George Rubissow

#### VINEYARD MANAGER:

Ramon Pulido

#### WINEMAKER:

Timothy Milos

#### WINES:

Handmade in Napa Valley.

- Merlot
- Syrah
- Cabernet Sauvignon
- Trompettes - Proprietary Blend
- Rubissow Reserve

#### VINEYARD SOURCE:

Rubissow Vineyards

Mount Veeder

45 acre steep hillside estate.

18.5 acres planted.

Sustainably farmed.

